

THE OFFICIAL CRYOHEAT BRANDING GUIDE

All colors and logos should be consistently used across all web and printed materials.



HEX: #ED1C24

RGB: (237, 28, 36)

CMYK: (0, 88, 85, 7)

HEX: #0082CB

RGB: (0, 130, 203)

CMYK: (100, 36, 0, 20)

HEX: #A7A9AC

RGB: (167, 169, 172)

CMYK: (3, 2, 0, 33)